

WORTH
THE
WAIT IN
GOLD

SA BULLION



2000 YEARS
AGO ONE
OUNCE OF GOLD
FED A FAMILY
FOR A MONTH.



TODAY
ONE OUNCE
OF GOLD STILL
FEEDS A FAMILY
FOR A MONTH.

INTRO

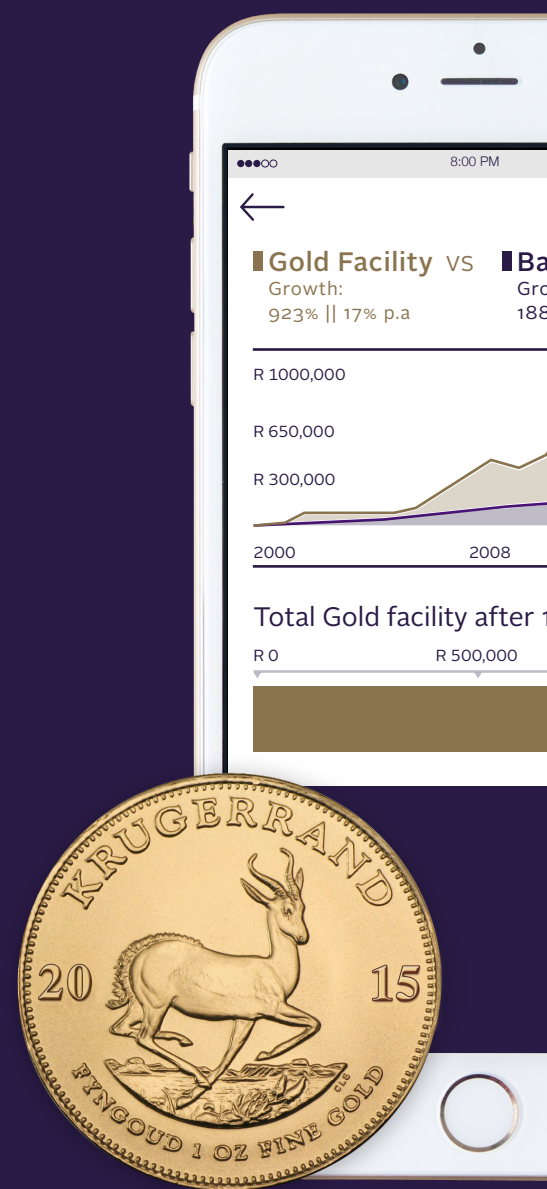
Gold. Have you ever wondered what makes this metal so valuable? Perhaps you have considered its longevity or enduring appeal.

After serving long established careers in the financial services industry, gold and its bedrock benefits piqued our interest. Setting out to discover the most effective and simple means of owning gold, we hoped to achieve an investment and savings solution that worked for us. What we created was an investment and savings solution that works for anyone.

A FEW WORDS OF THANKS

We would like to thank Rand Refinery, the South African Reserve Bank, Nedbank and all our Partners that work with us to deliver a compelling product and permit us the opportunity to pursue our vision.

BRINGING
TOGETHER
A TRADITIONAL
ASSET WITH A
MODERN
APPROACH.



OUR GOLD FACILITIES

HasanaGold and BullionGold

What is it about old things that earn respect, capture our attention and provide comfort? Perhaps it's because we can track their history and weigh up their performance or maybe it's that old things remind of us a simpler time. Gold too, possesses these qualities, but few seek to reap its rewards, as obtaining and storing it has always been inefficient and time-consuming.

Dedicated to streamlining and modernising outdated processes, we've made sure that investing in gold has never been simpler. Our facilities aspire to reinstate gold to its former glory. Now you can enjoy its timeless benefits and bedrock qualities with the added convenience of real-time transactions, flexible contributions and comprehensive reporting.

Anywhere. Anytime.

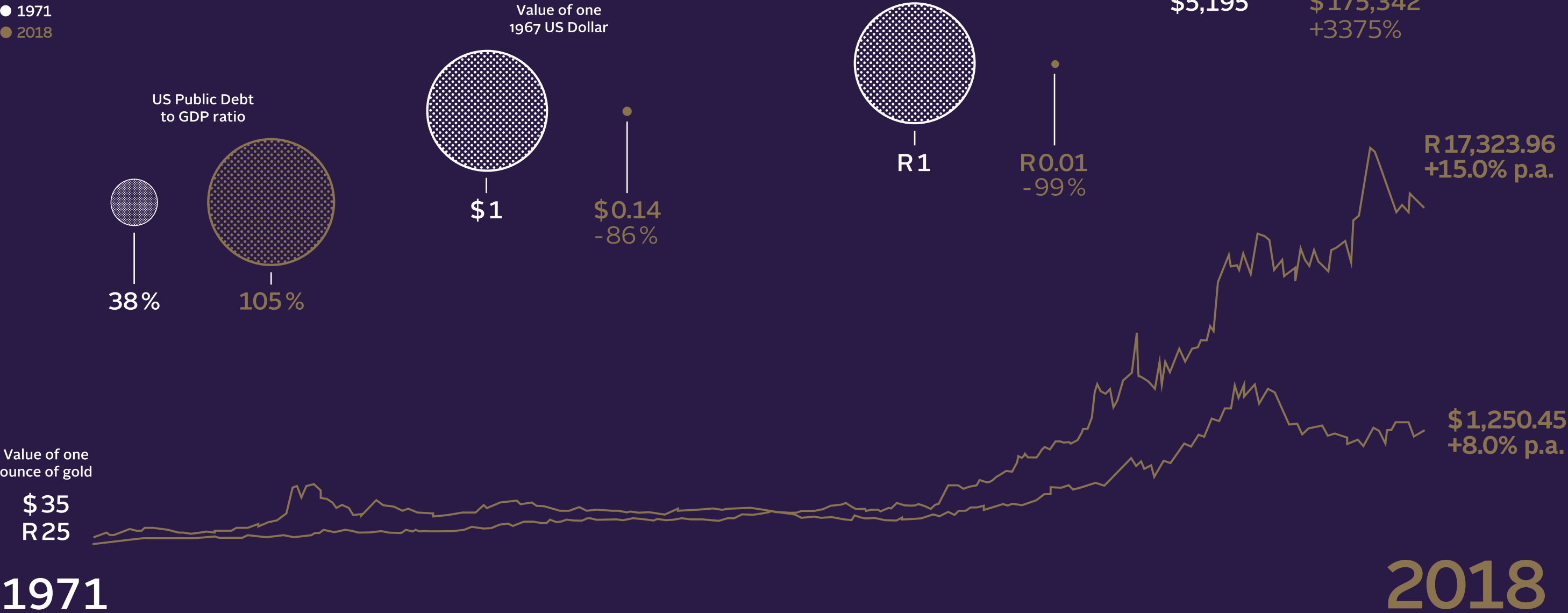


Hindsight is 20/20. This timeless adage speaks volumes when it comes to your finances. Looking back at gold's performance provided us with useful insights into making the right financial decisions in shaping our future.

Understanding gold requires an understanding of the US Dollar. Signed in 1944, the Bretton Woods Accord resulted in all commodities being priced in US Dollar, thereby establishing the Dollar as the 'de facto' global reserve currency. At that time, the US Dollar was still backed by physical gold by law.

In 1971 President Nixon ended the gold standard, ushering in an era in which all currencies were entirely unbacked by gold. Soon after, the fixed gold price was abandoned, leaving it to be determined by the market. This new era of unbacked currencies has led to massively increasing public debt, in turn leading to a classic debt trap.

Looking at the supporting data, the following becomes clear to the keen observer: In order to escape the Debt Trap the US will engineer depreciation of the Dollar so as to repay debts in debased currency. Due to competitive forces one can expect that all currencies will depreciate. All except one – gold.





GOLDEN FUTURE

A story about our mission as a company.

If like us, you are searching for balance in life - a means of appreciating the simpler things while providing security for you and your family's future, then look no further.

We have no greater wish for you than finding love, peace, freedom and happiness. Although we are unlikely to play any part in the realms of love and peace, we would like to assist in your pursuit of freedom and happiness.

In today's world of control and regulation, freedom is becoming increasingly difficult to attain.

Global bodies continually increase compliance requirements. These regulations aid governments in exerting control over their currencies and citizens.

As our world advances our personal freedoms deteriorate. Gold gives untainted financial freedom, providing the holder security and protection from governments, politicians and banks. It is the currency of the global citizen.

Happiness comes from harmony and prosperity. It is our privilege to assist you in attaining a successful life;

one where you have a rich diversity of investments including gold and its unique 2000-year history as a source of wealth security.

As you take stock of where your life is now, weighing up past decisions and carefully planning ahead for the future, we hope you consider gold as one of the keys to achieving that balance.

Only by honouring this commitment to ourselves and our own families were we able to fully comprehend gold's potential for others in pursuit of a balanced life.



WE WISH
EVERYONE
LOVE, PEACE,
FREEDOM AND
HAPPINESS.

BEDROCK PRINCIPLES GUIDED BY OUR HEARTS AND MINDS

LIVING WITH HONOUR

Most humans are inherently good, seeking to live lives of esteem and respect. Through our service we seek to bring honour into the lives of people by way of a virtuous asset.

FUTURE THINKING

Forming an accurate understanding of reality when there is so much complexity and information out there is difficult. That shouldn't discourage us from thinking carefully about the future. As only foresight or luck, can produce good outcomes.

EMPOWERED LIVES

In a tumultuous world where powerful actors like governments, banks and agencies have inordinate control and influence over our lives, we believe that empowering people means providing them with inviolable assets, such as education, skills, property and gold.

US IN FIGURES

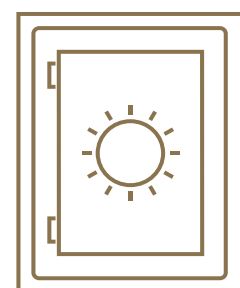
Incorporated and licensed with the FSB in 2005.

Achieved 5 unblemished Ernst & Young audits by 2010; and 8 unblemished Grant Thornton audits by 2016. Exceeded 1000 clients by 2018; expecting to exceed 2000 clients by 2020. Board of Directors expanded to 4 in 2009. Team expanded to 15 in 2018.

13 years

100% Security

Gold holdings are safely stored in a high security vault at Rand Refinery, the world's largest gold refiner, and 100% insured with Lloyds of London.



538% 206%

Rise in gold price in SA Rand (538%) and US Dollar (206%) since SA Bullion was founded on 8 May 2005.

2005



SA Bullion became South Africa's first specialist gold bullion investment manager.



Perfect liquidity by arrangement with the South African Reserve Bank.

360°

360 degree gold investment solution through dealing, vaulting and management.

4x2

The company is 100% privately held by four partners and two families.

13/13

We are proudly holders of FSB Licences no. 21984 and no. 45151 with not one failed trade in more than 13 years of operation.

Value of SA Bullion's proprietary supply of Krugerrands as approved by the South African Reserve Bank

R 10,5 billion

“
I AM PROUD
TO BE ABLE TO
CONTRIBUTE TO
MY COMMUNITY
AND ASSIST THEM
IN THEIR LIVES.
”



IMRAN O'BRIEN
Operations Director





“
MODERN
TECHNOLOGY
ALLOWS US TO
BE MORE
EFFICIENT.
”

A handwritten signature in black ink, appearing to read 'Helen Davies'.

HELEN DAVIES
Technology Director

“
IN A WORLD OF
EVER INCREASING
COMPLEXITY,
WHAT IS NEEDED
TODAY IS NOT MORE
MODIFICATION,
BUT RATHER
SIMPLIFICATION.
”



CLINT O'BRIEN
Business Development Director





“
I HOPE
THAT YOU
WILL SAVE
SOME OF YOUR
WEALTH IN GOLD
ALONGSIDE
MY OWN.
”

Hilton Davies .

HILTON DAVIES
Managing Director

OWNER, PUBLISHER AND RESPONSIBLE FOR CONTENT

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